

Raheja QBE General Insurance wins Three Prestigious Titles at The National Awards for Marketing Excellence 2020



Mumbai: Raheja QBE General Insurance was honoured with three prestigious titles in the categories - Emerging Brand of the Year, Brand Builder of the Year and Best New Service launch at The National Awards for Marketing Excellence 2020 held by CMO Asia.

On receiving these awards, the brand's promise of YourKind of Insurance was well appreciated, and their outstanding leadership, exceptional innovation and accomplishments in the past year were recognized and rewarded. Along with the Emerging Brand of the Year, Ritu Nazir, CMO, Raheja QBE General Insurance was honoured with the Brand Builder of the Year award.

Furthermore, the brand's much-awaited innovative product RPA which is the brainchild of Chief Claims Officer and CXO, Rahul Sharma, was also bestowed with the Best New Service Launch award.

Pankaj Arora

On this special occasion, Pankaj Arora, MD and CEO, Raheja QBE General Insurance said, "We are extremely privileged to receive these awards by CMO Asia. The award is a testament to all the hard work and efforts of every team member. It is when your work gets recognised and appreciated that you are motivated to achieve more and excel every day. We'd like to thank all our partners, customers and stakeholders who have contributed to this success. I believe that if you go the extra mile, you will be rewarded and honoured in unexpected ways."

The esteemed National Awards for Marketing Excellence were introduced to reward and acknowledge the excellent work and achievements by extraordinary associates in the marketing domain.